



KONICA MINOLTA

YOU

**WANT TO CHANGE
THE FUTURE.**



WE

**GIVE YOU THE
OPPORTUNITY.**

**KONICA MINOLTA
INTERNATIONAL UNIVERSITY CONTEST**

Giving Shape to Ideas

OUR PROPOSAL



VIDEO EDITION 2017-18

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INTERNATIONAL UNIVERSITY CONTEST



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▀ Innovative Concept for...

- **Supporting innovative progress in the university**
- **Moving the worlds of business and education closer**
- **Developing International cooperation** among universities
- **Encouraging students** to involve in the development of their institution
- **Understanding better** information workflows within universities and provide solutions





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AIM OF THE CONTEST

- ▀ **Students should:**
 - Analyze a document or information workflow at their own university
 - Propose an innovative alternative that delivers improvements for their institutions
- ▀ **Konica Minolta will award the best proposals at national and international level**





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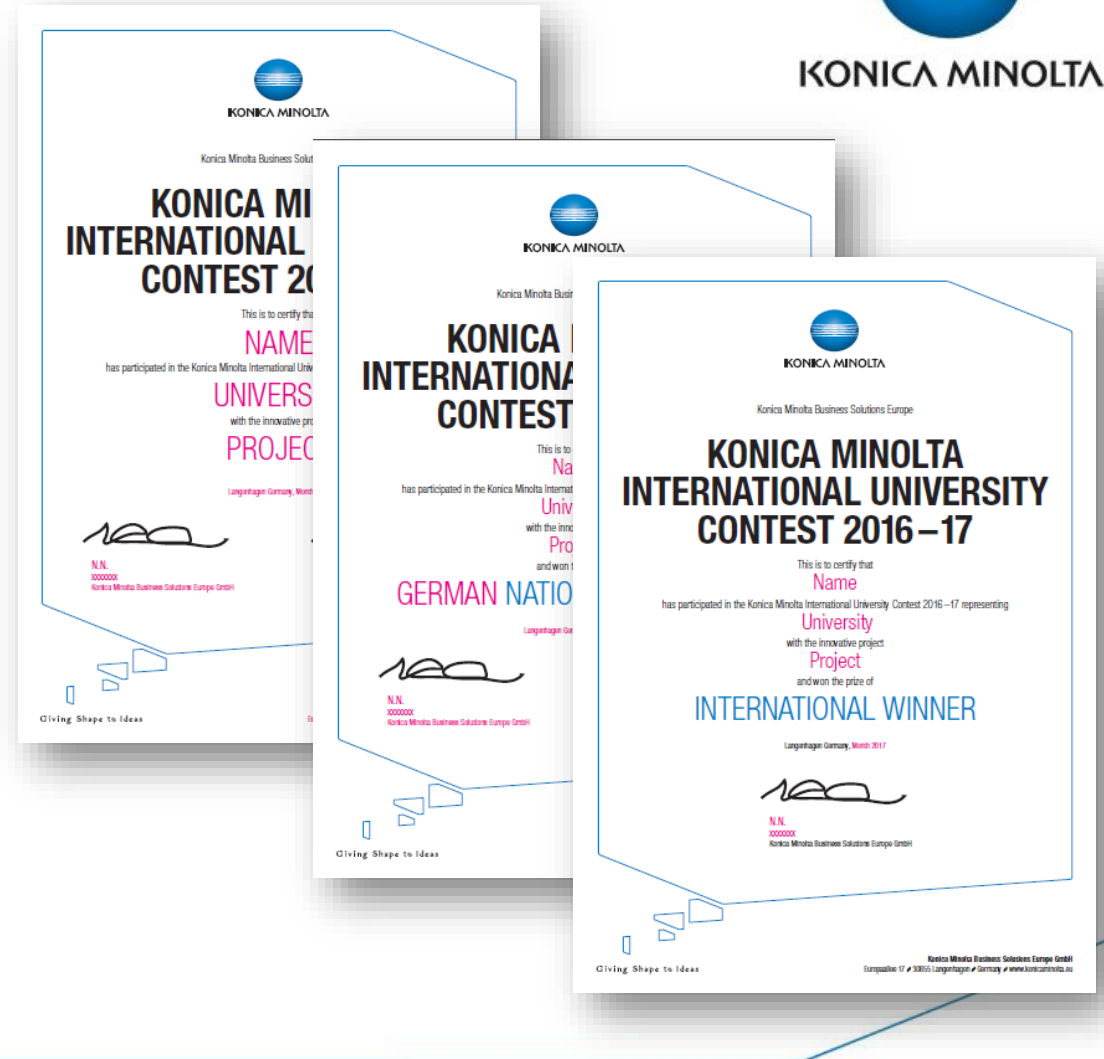
THE TEAMS

Participants:

- 3 to 5 people
- Students + maximum one academic staff (this is not a requirement)
- Official registration due to intellectual property rights.

Maximum 3 Teams x university (in case that one university has more than three teams, it must decide internally which ones it presents to the contest)

Participants in the challenge get a certification for the CV signed by Konica Minolta and the university





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SUBJECT OF ANALYSIS AND CRITERIA

Subject: “Analyze a document or information workflow within your institution and propose an improvement”:

- **Student Life Cycle:** Administrative processes related to the academic life of students: On boarding, communication of notes and courses, management of alumni, etc
- **Academic Services and Learning:** Transmission and sharing of information between docent staff and students, the core activities of a University.
- **Campus Life and/or Students Services** All parallel activities developed by a university: Accommodation, transportation, cultural activities, library, sports, etc.

Criteria:

- Depth of the analysis
- Feasibility of the proposal at local level
- Innovative solution
- Benefits for the Institution
- Originality





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THE SUBMISSION

- **Every team will submit its proposal in one document:**
 - Maximum 6000 words in font size 10
 - In English or native language
- **After submission, the challenge runs in two steps:**
 - The national Jury in every country will analyze the proposals and will choose a “National Champion”.
 - The international jury will read the proposals of the „National Champions“ and will choose the International Challenge winner.





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THE JURIES

▀ National Jury:

- One representative of academia
- One representative of business world
- One member of Konica Minolta National Management

▀ International Jury:

- One representative of academia
- One representative of business world
- One representative of Konica Minolta Business Innovation Centre
- One representative of Konica Minolta International Management



NATIONAL PRIZES

For the National Winner:

- **One weekend (3 days) in Amsterdam** including:
 - **Visit Konica Minolta facilities**
 - **Participation in the International Award Event**
 - Speeches of important names in the world of Innovation
 - Presentation of the different proposals
 - **Networking with the IUC students community**
- National Winner certification



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INTERNATIONAL PRIZE

- International Winner Trophy
- International Winner Certificate
- 4 days in Lisbon** in November 2018...



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INTERNATIONAL PRIZE



... visiting the Web Summit .

“The largest tech conference in the world” (Inc.)

Attendees
60,000+

Speakers
650+

Senior Management
68%

Journalists
2,200+

Countries
160+

THE INTERNATIONAL UNIVERSITY CONTEST 2016-17 EDITION



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1st EDITION

14 TEAMS

7 UNIVERSITIES



4 COUNTRIES



THE INTERNATIONAL AWARD EVENT 2016-17 EDITION: BERLIN, 29TH APRIL 2017



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THE INTERNATIONAL AWARD EVENT 2016-17 EDITION: GUESTS SPEAKERS AND JUDGES



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Olaf Lorenz

General Manager of Konica Minolta Europe's
Int. Marketing Division



Oliver Csendes

CEO of Pioneers, platform for connecting
corporates with early-stage startups



Alastair Creelman

E-learning specialist of the Linnaeus
University (Sweden)



Milan Lakhani

Client Principal and Innovation Strategist of
Konica Minolta's Business Innovation Centre



Steven Swift

Co-founder and principal consultant at
IdeAs

NATIONAL WINNERS IN THE LAST 2016-17 EDITION

- ✓ **Varna Free University:**
Digitalization of event planning
- ✓ **Eindhoven University of Technology:**
Digitalization of the communication between students and lecturers
- ✓ **University of Valencia: Smart Correction System**
Digitalization of the correction of exams
- ✓ **Vaal University of Technology: Sustainable Printing System**
Improvement of the printing system and of paper recycling



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Technische Universiteit
Eindhoven
University of Technology



VNIVERSITAT
DE VALÈNCIA



VUT
Vaal University of Technology



"CHERNORIZETS HRABAR"
VARNA
FREE
UNIVERSITY

Your world to a better future

THE INTERNATIONAL WINNER TEAM 2016-17: VAAL UNIVERSITY OF TECHNOLOGY



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THE INTERNATIONAL PRIZE

For the International Winner Team:

- 4 days in Vienna including 2 days visiting the “Pionners Festival 2017” (May 2018)
- International Winner certification
- Press Release



PIONEERS FESTIVAL 2016 PARTICIPANTS

2500

Exclusive audience

1300

Startup
Founders

625

Corporate
Innovation Executives

325

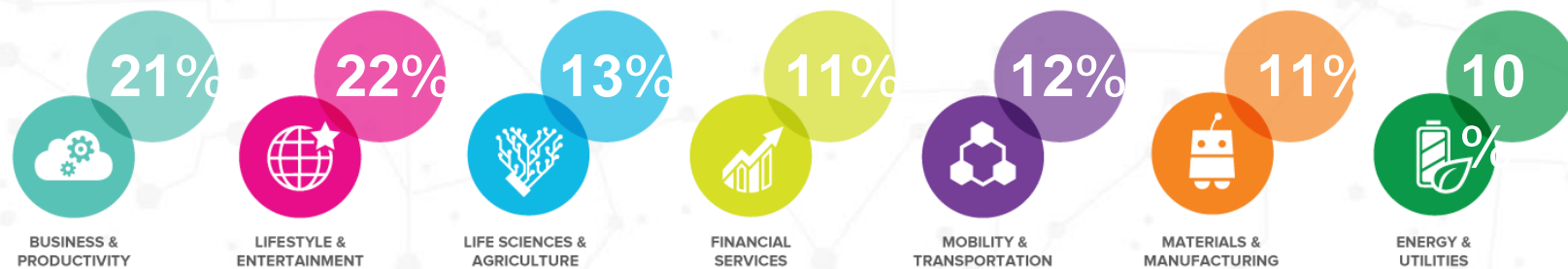
Investors

150

Media

100

Governmentals &
Community



The diversity of the audience and quality of the attendees makes it an excellent platform to connect to the who's-who in tech. I would highly recommend Pioneers to anyone serious about being in the tech and innovation industry.



Web Innovation In Asia

WHAT STUDENTS SAID ABOUT THE COMPETITION



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"I really enjoyed participating and presenting our ideas. I'm working (with Luuk) to continue this for the edition of next year!"

Marit Proper. Student. Technical University Eindhoven

"It was a once in a life time opportunity to experience new life and meet new and interesting people. Over the course of the competition, I was able to spend many hours with each individual listening to them, and talking with them about their goals and plans for the future. It was incredibly rewarding to be able to compete and interact with them. The experience has been tremendously rewarding and beyond breathtaking.

Busisiwe Rekhostso. Student. Technical University of Vaal

"Events like the Konica Minolta International University are needed, as they involve students all over the world with real and interesting projects. We could breathe innovation in the atmosphere."

José Vilanova. Student. University of Valencia

"Thank you for the opportunity given to us. We had an amazing time in Berlin. We still, after the trip, cannot believe we were in a distant foreign land."

Prince Madumise. Student. Technical University of Vaal

STEPS FOR THE CONTEST



April 2017

▀ Launch in Yearly Conference EUA

▀ Inscription of universities

- Agreement about internal process
- Close participation agreement

September 2017

▀ Inscription of teams

- Briefing by KM or professors
- Internal marketing with university support

February 2018

▀ Elaboration and presentation of proposals

▀ Evaluation by National Jury

▀ National Award Event

March 2018

▀ Evaluation by International Jury

April 2018

▀ International Award Event





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FURTHER INFORMATION AT...

<http://iuc.konicaminolta.eu/>



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